Ghid de utilizare **SAGE journals** 

# Pagina principală

□ Înregistrarea și utilizarea unui cont personal 1.

□ Motorul de căutare în modul de bază, cu posibilitatea de a selecta modul de căutare avansată 2.

Accesarea listelor de titluri, în funcție de titlul publicației sau de domeniul de care aparține aceasta 3.



### Căutare avansată

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- Motorul de căutare avansată permite căutarea de documente, în funcție de diferite criterii. Pentru început, se vor completa câmpurile destinate cuvintelor-cheie, se vor crea legături între ele prin operatori logici, iar apoi se va selecta unul dintre criteriile după care se va face căutarea.
- Pentru a rafina căutarea, se va selecta și un interval temporal.
- Pentru afişarea exclusivă a rezultatelor cu acces la textul integral, trebuie selectată opțiunea "SAGE Journals Available to Me".

### Lista de rezultate



 Rezultatele obținute se pot salva sub formă save search 1

Pentru fiecare rezultat obţinut, se poate previzualiza rezumatul 2 sau se poate accesa textul integral 3 (în format PDF).

## Pagina dedicată articolului

De pe pagina de rezultate, printr-un **click** pe "Full text (PDF)", se ajunge la pagina dedicată articolului dorit.

Descărcarea articolului integral, în variantă PDF 1.

Crearea unei alerte de citare sau a unei alerte de modificare 2 (pentru această opțiune trebuie activat un cont personal).



#### Introduction

Studies have confirmed the importance of various managerial actions in enhancing destination competitiveness (Ritchie and Crouch 2003). The types of strategies required depend on certain features peculiar to a tourism industry at a particular time as well as destination stage of development (Dwyer et al. 2009). The destination competitiveness research literature generally has shifted from a focus on comparative advantage offered by endowed resources (natural, sociocultural) toward greater emphasis on private and public sector management to enhance competitive advantage. Included among the activities of the public sector are the developments of national **tourism** strategies, marketing by the destination management organization, national and regional employment creation and productivity enhancement programs, environmental protection legislation, etc. Activities of the private sector include strategies in the functional business areas of sales and marketing, finance and accounting, IT and support, customer services, production and operations, R&D, human resource **management** (David and David 2015), and the strategies of **tourism**/hospitality industry associations.

# Creare cont personal

Pentru a beneficia de posibilitatea salvării întregului parcurs de căutare sau de activarea unei alerte de înştiințare despre apariția unui nou articol corespunzător ultimelor filtre de analiză selectate, trebuie activat un cont personal, din tab-ul "Sign in" 1. La apariția casetei 2, se selectează de la secțiunea "Register" pentru a se crea un cont Se completeaza formularul 3.. După ce se realizează înregistrarea, apare mesajul 4, iar contul personal devine activ.

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